

Bell Canada Environmental Policy

Bell Canada believes that environmental protection is an integral part of doing business and is committed to minimizing, through a continuous improvement process, the impact that some of its activities, products or services have on the environment.

To support this statement Bell Canada has adopted a series of corporate objectives, principles and procedures which apply to all employees in the course of their respective duties.

In support of its commitment, Bell Canada will:

- exercise due diligence in its approach to meet or exceed the requirements of all applicable legislation;
- prevent, control and reduce releases into the environment;
- correct in a timely manner, problem situations which could not be prevented;
- promote and support cost-effective resource and waste minimization initiatives;
- deal with suppliers who seek to minimize their environmental impacts;
- develop and market telecommunications services providing people and organizations with innovative solutions that take into account their environmental challenges;
- participate with governments, businesses, the public and relevant interest groups to advance environmental protection;
- communicate its environmental initiatives and performance to stakeholders on a regular basis;
- ensure its employees adhere to this policy and understand their responsibilities in putting it into practice.

Compliance with this policy is every employee's responsibility.

All environment related incidents and infractions must be reported to the Corporate Responsibility and Environment team immediately once discovered.